



Funded by the
European Union

UP-RURAL!

Erasmus+ Project

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Let's green, digital and animate
rural inclusive territories!



UP-RURAL! NEWSLETTER

NOVEMBER 2022



Up-Rural is an Erasmus+ funded collaboration between 7 partners across 6 countries – Ireland, Romania, Italy, Greece, Cyprus and Spain.

This is a research and training project that aims to increase the number of trained Community Development personnel in rural areas throughout Europe. Training will focus on supporting disadvantaged and vulnerable groups across the partners territories.

Across 2023 Participants will engage with an online training programme guided by staff from partner organisations and they will have the opportunity to engage in a transnational work placed learning programme.

KICK-OFF MEETING | ROMANIA | MAY 25TH -27TH 2022



Project lead-partner, **Asociația GAL Napoca Porolissum, Romania** welcomed partners from Ireland, Romania, Italy, Spain and Greece, with our Cyprus partners joining online,

to meet and agree the project plan and timeline. Project partners also visited the **'Romulus Vuia'** Ethnographic Park which provided a sense of the intangible cultural heritage of the region.

Project partners will work on a workplace training needs analysis, creating curriculum and training materials and an online training platform across the coming year.

Meet Our Project Partners



Romania

Napoca Porolissum, our lead partner, is a public-private partnership and operates like an NGO in Romania. The territory of LAG Napoca Porolissum includes 13 communes and 1 city. All of the ATUs are located in the western part of Cluj County, mainly on the territory of Apuseni Mountains. The main goal of the association is to improve and develop its territory and its community through a bottom-up approach. Their focus related to the Local Development Strategy is based on the needs of the local community, they support and implement projects with mainly European funding through the LEADER Program. The organisations main objective is the development of rural environment.



Ireland

Ballyhoura Development CLG., our Irish partner, is a community-led Local Development Company, and a registered charity, that works with communities, families, individuals and businesses in the Ballyhoura region of East Limerick and North Cork. The company has successfully managed, coordinated and implemented a wide range of national and European projects and programmes since its establishment in 1989. Our Vision: An area with empowered, inclusive communities, and a diversified economy.



Romania

EDUFOR, our second Romanian partner, is a SME that specialises in the development of e-learning platforms and digital educational content for the Adult education/VET sector using the e-learning standards (SCROM) and a variety of professional software. Seasoned Erasmus+ project participants, they focus on design of quality courses, certification and on-going improvement of current offering as well as consultation in writing Erasmus+ projects for adults/VET and school fields.



Italy

Exeo Lab, our Italian partner, is a SME that envisions a sustainability-driven society demonstrating local development as the key to attracting projects, skills, opportunities and networks for community growth. Comprised of a partnership of policy specialists, with over a decade of consultancy experience to public and private entities, their expertise lies in research and territorial analysis to support policy design for public administration at national and regional level. Embracing the use of innovative tools and technologies, Exeolab provide expert assistance to SMEs and innovative start-up enterprises.



Spain

GEINNOVA our Spanish partner, is a training centre specialising in entrepreneurship, leadership, e-learning and online learning platforms. With over 20 years experience in EU project management in the field of education, they focus specifically on endeavour, social inclusion, gender equality, employability, sustainability and digitalisation while providing expert advice and training to companies, organisations and public administrators.



Innovation Hive, our Greek partner, is a NGO which seeks to create a symbiotic alliance between society, academia and industry. It's goal is to identify solutions to challenges, achieve growth and sustainability while maximising the positive impact on society through innovative research and education. It seeks to involve all players through the use of co-creation methodologies. Active in the fields of business and social innovation, it aims to enhance the economic and social cohesion of European societies.



Cyprus

SYNTHESIS, our Cypriot partner, is a research & education centre which initiates and implements projects of social impact with a focus on social inclusion. They are the leading organisation in Cyprus in the fields of social entrepreneurship and social innovation. It founded and manages HUB NICOSIA, an educational centre and a community of organisations with cultural, environmental and social aims.

UP-RURAL! PROJECT MEETING NICOSIA, CYPRUS 4TH & 5TH OCTOBER 2022



Synthesis Centre for Research & Education recently hosted a project management meeting in Nicosia, Cyprus. Along with representatives of the hosting organisation, this meeting was attended by representatives of Ballyhoura Development CLG (Ireland), project leader Asociația GAL Napoca Porolissum (Romania), Edufor (Romania), Exeo Lab (Italy), GEInnova (Spain) and Innovation Hive (Greece).

The meeting focused on finalising the research report, which will be published shortly and planning for the next phase of the project, which will focus on module development and learn, teach, train activities (LTTA).

LTTA, Zaragoza, Spain 2nd, 3rd & 4th November

Become Digital Trainers will be hosted by our Spanish partners, Geinnova. Partner representatives will attend 3 days training to develop digital skills to enable design, preparation and delivery of digital training materials for the "Community Development Officer" course. Training will include development of instructional design competencies and content creation using specialised software Moodle, Vyond and Articulate storyline. Training will be provided by Geinnova and Edufor.



UP-RURAL 2023

Over the coming months, the project team will be seeking participants from rural communities to take part in a Community Development officer training programme. This will include a 5-day work-based learning placement in Romania and Ireland.

60 participants, facing socio-economic and rural disadvantage, from across the partner territories will be invited to engage with the online training programme to become skilled Community Development Officers.

Successful participants will receive digital certification as well as the opportunity to participate in Work Based Learning for future employment in Romania and Ireland.

OUTCOMES

- **60 Trained Participants**
- **4 Modules (Digital Badges)**
- **40 hours online interactive learning**
- **5 days Work Based Learning Placements for Future Employment.**

Click Below
& KEEP IN
TOUCH!



MULTIPLIER EVENTS

- **UP-RURAL IN ROMANIA OCT' 23**
- **UP-RURAL IN IRELAND NOV' 23**
- **UP-RURAL IN ITALY DEC' 23**
- **UP-RURAL IN SPAIN DEC' 23**
- **UP-RURAL IN CYPRUS DEC' 23**
- **UP-RURAL IN GREECE DEC'23**